

FALL 1954

Super Quality BULBS and SEEDS

62.09



BLUE PARROT
Tulip—(Page 7)



Narcissus
SCARLET LEADER
(Page 3)

hallawell seed co.
519 MARKET STREET, SAN FRANCISCO 5, CALIF.

HALLAWELL SEED CO.

San Francisco's leading merchants of quality seeds, bulbs and plants. Home of the famous 80-ft. long seed rack . . . over 1200 varieties of seeds, all fresh and dependable.

Address all correspondence to
519 MARKET STREET
SAN FRANCISCO 5, CALIFORNIA

Hallawell's
BLUE GLASS
NURSERY

19th Avenue at Sloat
Boulevard in San
Francisco, open every
day but Tuesdays.

Visitors welcome
Ample parking



BEERSHEBA



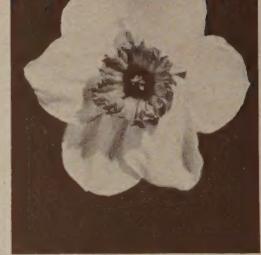
IRENE COPELAND



ACTAEA



DAISY SCHAFER



JOHN EVELYN



MRS. R. O. BACKHOUSE

Hallawell's SUPER QUALITY Daffodils

ACTAEA—Broad, snow-white perianth, small center cup
margined red. Delicately beautiful cut flower.
4 for \$1.00, 12 for \$2.50, 100 for \$16.00

BEERSHEBA—Magnificent all white flower of great size,
long beautifully flanged trumpet.
3 for \$1.75, 12 for \$6.00, 100 for \$40.00

CARLTON—Best all yellow daffodil in our medium priced
group. Large perianth, frilled crown, strong erect stem.
4 for \$1.00, 12 for \$2.50, 100 for \$16.00

CHEERFULNESS—Clusters of charming, creamy-white,
double flowers shaded yellow at base of petals.
5 for \$1.00, 12 for \$2.00, 100 for \$12.50

DAISY SCHAFER—A magnificent new daffodil with white
perianth 4½ inches across, rich chrome yellow cup, lemon-
yellow anthers, flowers tilted upward.
3 for \$1.00, 12 for \$3.50, 100 for \$22.50

DAMSON—Brilliant and striking flower with cream perianth
shaded yellow at base and a long cup of intense
fuchsia red. Popular at our show.
5 for \$1.00, 12 for \$2.00, 100 for \$12.50

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NON-WARRANTY—While we exercise the
greatest care to have our seeds, bulbs and
plants of highest quality, success in gardening
depends also upon proper culture, soil,
and weather conditions. Therefore, Hallawell
Seed Co. gives no warranty express or implied,
as to the productiveness of any seeds, bulbs,
or plants it sells, and will not be in any way
responsible for the crop. Liability in all instances
is limited to the purchase price.



SILVER STAR

HALLAWELL'S DAFFODIL BULBS ARE EXTRA SIZE to produce two or more flowers from each bulb. You are sure to have twice as many flowers from Hallawell's extra-size bulbs as from ordinary bulbs, and better flowers, too, prize winners at any Show! Plant Hallawell's fine bulbs and treat yourself to the best daffodils you ever grew!

KING ALFRED





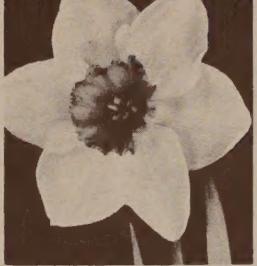
TWINK



GERANIUM



NOVA SCOTIA



DAMSON

KING ALFRED—Huge rich golden-yellow daffodils on long sturdy stems. These are fine healthy bulbs for stunning exhibition flowers. Following are three sizes of bulbs:

Large Round Bulbs—One or more exhibition flowers from each bulb.

6 for \$1.00, 12 for \$1.75, 100 for \$10.00

Extra Size Bulbs—Two to four exhibition flowers from each bulb.

4 for \$1.00, 12 for \$2.50, 100 for \$16.00

Jumbo Size Bulbs—Three to five exhibition flowers from each bulb. That's right, 36 to 60 flowers per dozen bulbs!

3 for \$1.00, 12 for \$3.00, 100 for \$20.00

MRS. R. O. BACKHOUSE—The famous pink daffodil which is now available at a very reasonable price. Perianth is silvery-white, trumpet is apricot-pink and deeply fringed.

4 for \$1.00, 12 for \$2.50, 100 for \$17.50

NOVA SCOTIA—Creamy-white perianth, large golden-yellow cup with lovely fringed deep orange margin. A beauty.

5 for \$1.00, 12 for \$2.00, 100 for \$12.50

SCARLET LEADER—A sensational flower with white perianth and a large vivid red cup. At our 1954 spring daffodil show more orders were placed for this one than for any other single variety.

45c each, 3 for \$1.20, 12 for \$4.00, 100 for \$30.00

SILVER STAR—Broad petaled star-shaped perianth of cream white, with beautiful primrose trumpet. A splendid flower and fragrant.

5 for \$1.00, 12 for \$2.00, 100 for \$12.50

FORTUNE

Planting of BEERSHEBA



THALIA—Lovely pure white flowers 2 in. or more across, in clusters of 2-3 per stem. Charming in rock garden or pots. 4 for \$1.00, 12 for \$2.50, 100 for \$16.00

TWINK—A favorite large double daffodil, with alternating long soft primrose and short bright orange petals. An unusual and very striking contrast. 5 for \$1.00, 12 for \$2.00, 100 for \$12.50

UNSURPASSABLE—The largest golden-yellow daffodil and a most popular one in our 1954 spring bulb show. A grand show flower—it has everything.

3 for \$1.20, 12 for \$4.00, 100 for \$30.00

MINIATURE DAFFODILS

For Rock Gardens or Pots

BULBOCODIUM CONSPICUUS—Dainty hoop-petticoat shaped daffodils for pots, garden or rockery. Light yellow flowers 6 inches high.

7 for \$1.00, 12 for \$1.50, 100 for \$9.00

JUNCIFOLIUS DAFFODIL

Smallest Daffodil in Existence

A charming and dainty species for pots or rock garden. Rich yellow, 3 to 4 inches high, little daffodils of perfect form and fragrance. Put several bulbs in a pot.

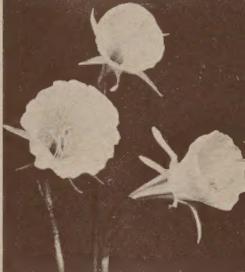
5 for \$1.00, 12 for \$2.00, 100 for \$12.50

Mail Orders . . .

Remittance with order please, we do not send c.o.d. Charge accounts are invited, please send references.

PRICES—Postpaid within continental U.S. except where otherwise noted.

3



BULBOCODIUM CONSPICUUS

Order Now!

Use the Order Blank form in this catalog; order all the bulbs you will require for the season and send your order to us as soon as possible. By ordering early you are assured of receiving each kind of bulb at the proper time for planting. This applies to San Francisco as well as to out of town customers.



FRANCISCA DRAKE



PAPERWHITE NARCISSUS



DICK WELLBAND



CARLTON



JONQUILLA SIMPLEX

(Queen Anne's Daffodil)

The true single sweet Jonquil. Grows 6 to 8 inches high bearing charming clusters of numerous small rich yellow flowers with a delightful fragrance.

6 for 85c, 12 for \$1.50, 100 for \$9.00

NARCISSUS

For Growing in Pebbles

Set 4 to 6 bulbs in a bowl 3½ to 4 in. deep and fill in around them with pebbles. In a mild winter climate keep the planted bowl out of doors until ready to bloom, then they may be taken into the house. For continuous bloom order sufficient bulbs for several plantings and keep them in a cool dry place until ready to plant.

PAPER WHITE GRANDIFLORA—Clusters of pure white star-shaped flowers prized for their beauty and fragrance. They are easily grown in pebbles for indoors or in the garden for winter bloom.

5 for \$1.00, 12 for \$2.00, 25 for \$3.85

GRAND SOLEIL D'OR—Clusters of rich yellow flowers with deep orange cup in the center. They are very fragrant and easily grown in pebbles or garden. (See pebble-bowl culture above.)

5 for \$1.00, 12 for \$2.00, 100 for \$12.50

CHINESE LILY—The old fashioned, highly fragrant white flowers with yellow cup. Grow in bowls of pebbles or the garden.

6 for \$1.35, 12 for \$2.50, 25 for \$4.85

JONQUILLA SIMPLEX

Your bulbs have produced magnificently for me and I am particularly delighted with the new type DAFFODILS.

C. E. D., Oakland

You may order 50 bulbs or more of one variety, at the 100-rate.

Narcissus Culture—Dig in 10 lbs. of steamed bonemeal to 100 square feet. Set bulbs 6 inches apart, 7 inches deep in groups of one variety. They may be left in the ground year after year. Leave the foliage to die down in late summer. To protect from soil insects, soak the bulbs one hour in one tablespoon ORTHO KLOR-44 to one gallon of water.

Super Quality

DAFFODIL COLLECTIONS

SURPRISE DAFFODIL MIXTURE

An assortment of many fine daffodils, most of which you may never have had in your garden before. The selection includes many types and is intended to cover a long blooming season. They may be planted in the garden or where they may be naturalized and the increase of bulbs will provide flowers for years to come.

5 for \$1.00, 12 for \$2.00, 100 for \$12.50

FIELD MIXTURE DAFFODILS

A general assortment of many types and colors, including large, medium, and small flowering varieties.

12 for \$1.00, 50 for \$3.95, 100 for \$7.50

PRIZE COLLECTION

3 VERY FINE DAFFODILS

Extra size bulbs for 2 or more flowers each.

CARLTON, DAMSON, NOVA SCOTIA

9 bulbs, 3 of each (Value \$ 1.95) for \$1.75

18 bulbs, 6 of each (Value 3.90) for 3.40

45 bulbs, 15 of each (Value 8.00) for 7.25

75 bulbs, 25 of each (Value 10.25) for 9.50

SHOW COLLECTION OF DAFFODILS

All extra size bulbs

BEERSHEBA, DAISY SCHAFER, IRENE COPELAND,
MRS. R. O. BACKHOUSE

12 bulbs, 3 of each (Value \$ 4.25) for \$ 3.80

24 bulbs, 6 of each (Value 8.50) for 7.45

48 bulbs, 12 of each (Value 14.50) for 13.00

100 bulbs, 25 of each (Value 24.00) for 22.50

BOUQUET COLLECTION

4 excellent bouquet daffodils

ACTAEA, CHEERFULNESS, GERANIUM, THALIA

12 bulbs, 3 of each (Value \$ 2.85) for \$ 2.65

24 bulbs, 6 of each (Value 5.70) for 5.00

48 bulbs, 12 of each (Value 9.50) for 8.65

100 bulbs, 25 of each (Value 15.00) for 13.50

CHEERFULNESS



Extra Size Holland TULIPS

from Hallowell's Holland Growers

They are the best you can buy and under favorable soil and climate conditions will produce most gratifying results. Plant tulip bulbs 7 inches deep. Remove the soil to a depth of 8-10 inches, loosen the bottom soil, spread bone meal, 5 lbs. to 50 sq. ft. and cover it one inch with top soil, then set the bulbs 5 to 6 inches apart each way and replace the soil.

ADVANCE—Bright scarlet with cerise shading, dark blue base inside, good stems.
5 for \$1.00, 12 for \$2.00, 100 for \$12.50

ARISTOCRAT—Soft rosy-lilac with petals edged silvery-rose. Stems are strong and erect. One of our best tulips!
5 for \$1.00, 12 for \$2.00, 100 for \$12.00

BACCHUS—Plum purple, powdered with a fine dust of glistening silver. A large and beautiful bloom on long sturdy stems.
5 for \$1.00, 12 for \$2.00, 100 for \$12.00

CHAPPAQUA—Huge lily-shaped blooms of deep rose shaded carmine, inside a white base and blue halo. Tall strong stem.
4 for \$1.00, 12 for \$2.50, 100 for \$15.00

CITY OF HAARLEM—Large, beautifully formed flowers of brilliant vermilion-scarlet; blue base and white halo inside.
4 for \$1.00, 12 for \$2.50, 100 for \$15.00

CLARA BUTT—Lovely clear pink tinted salmon-rose; base is white with blue markings. A favorite for garden or cutting.
7 for \$1.00, 12 for \$1.50, 100 for \$10.00

DILLENBURG—Giant flowers are bright orange-salmon with a deep lilac rose flush outside, each petal edged yellow. Stunning.
7 for \$1.00, 12 for \$1.50, 100 for \$10.00

ECLIPSE—Glossy crimson-maroon, steel-blue base bordered white. Beautiful form, tall, erect stem and a very popular color.
5 for \$1.00, 12 for \$2.00, 100 for \$12.50

INGLESCOMBE YELLOW—Glossy canary-yellow, a fine old favorite and especially popular in California.
7 for \$1.00, 12 for \$1.50, 100 for \$10.00

All Our Tulips Are
Holland Grown,
Extra Size Bulbs
for Prize Blooms

INSURPASSABLE—Beautiful rosy-lilac on white ground, tall strong stems. Outstanding and much admired in our Nursery Gardens.

5 for \$1.00, 12 for \$2.00, 100 for \$12.00

KATHLEEN PARLOW—Shell-pink, silvery edged, inside lighter with white base, dark pollen, large flower, tall, sturdy stem.

7 for \$1.00, 12 for \$1.50, 100 for \$11.00

LOUIS XIV—Dark bluish-violet with a feathered-edge of golden-bronze. Inside is blue base, yellow and bronze markings.

5 for \$1.00, 12 for \$2.00, 100 for \$12.00

MRS. JOHN SCHEEPERS—A stunning golden yellow. Large oval flower, with ivory anthers, long pointed petals, tall erect stems.

5 for \$1.00, 12 for \$2.00, 100 for \$12.00

NIPHETOS—A remarkable pale yellow tulip with perfect form, reflexing petals and very long sturdy stems. A beauty!

5 for \$1.00, 12 for \$2.00, 100 for \$12.00

PRIDE OF ZWANNENBURG—Lovely salmon-rose suffused rosy-red, shading lighter at petal edges. Inside is brilliant cerise. Tall.

5 for \$1.00, 12 for \$2.00, 100 for \$12.00

PRINCESS MARY—Brilliant rose, each petal edged silvery-rose. Inside white, margined blue, tall erect stems. An excellent one.

4 for \$1.00, 12 for \$2.50, 100 for \$15.00

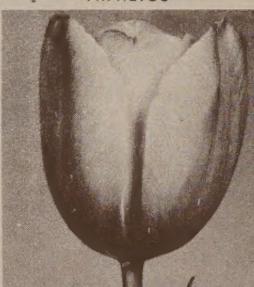
Please send me large bulbs such as those I got from you last year. My tulips and daffodils were grand!

J. T. M., Concord

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NIPHETOS



DILLENBURG



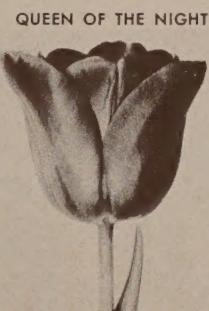
PRIDE OF ZWANENBURG



ECLIPSE



CHAPPAQUA



QUEEN OF THE NIGHT



ARISTOCRAT



RED CHAMPION



FANTASY
(Parrot)

KATHLEEN
PARLOW



ADVANCE



TESTED TULIPS

All Tulip varieties offered here have been tested in our Nursery Gardens for their beauty. Bulbs are extra size for prize blooms.

QUEEN OF THE NIGHT—Deep purplish black, enlivened with a velvety sheen. A very popular tulip at our Spring Show.

7 for \$1.00, 12 for \$1.50, 100 for \$10.00

THE BISHOP—Beautiful deep violet-blue, inside and out, highlighted with white halo on inside base. Always popular for garden.

5 for \$1.00, 12 for \$2.00, 100 for \$12.50

TUBERGIN'S GLORY—Sparkling salmon-rose-red with a blue base inside, long sturdy stems. A splendid tulip and excellent for cutting.

5 for \$1.00, 12 for \$2.00, 100 for \$12.00

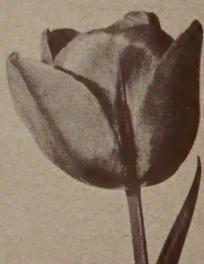
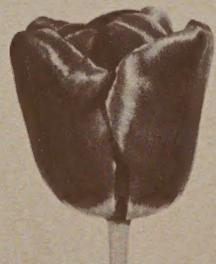
WHITE CITY—The finest white tulip in our Nursery Gardens. Pure white, larger and taller than any other. Spectacular.

5 for \$1.00, 12 for \$2.00, 100 for \$12.00

6

CITY OF HAARLEM

INSURPASSABLE



Giant DOUBLE TULIPS

Huge double blooms on strong erect stems. They resemble peonies in form. Prepare the soil with 5 lbs. of bonemeal to 50 square feet and plant bulbs 6-7 inches deep.

COXA—Bright carmine red with orange tint, at base, and margined pale yellow. Large semi-double flowers. Fragrant.

4 for \$1.00, 12 for \$2.50, 100 for \$15.00

EROS—Huge double flowers of lilac rose tinted silvery rose toward the petal edges. Resembles a peony flower.

3 for \$1.00, 12 for \$3.00, 100 for \$20.00

LIVINGSTONE—Beautifully formed brilliant carmine red double flowers with pale yellow base. Very attractive.

4 for \$1.00, 12 for \$2.50, 100 for \$15.00

MOUNT TACOMA—Magnificent giant double white flowers on strong stems. Very peony-like.

5 for \$1.00, 12 for \$2.00, 100 for \$12.00

DOUBLE TULIPS MIXED—12 for \$2.25, 100 for \$14.50.

COLLECTION—FOUR DOUBLE TULIPS

Coxa—carmine, **EROS**—lilac-rose, **LIVINGSTONE**—red, **Mt. Tacoma**—white.

1D—12 bulbs, 3 of each (value \$ 3.10) for \$ 2.85

2D—24 bulbs, 6 of each (value 5.00) for 4.50

3D—48 bulbs, 12 of each (value 10.00) for 8.50

4D—100 bulbs, 25 of each (value 15.50) for 14.25

Planting of CLARA BUTT

TUBERGIN'S GLORY

Seeds for Fall Sowing

Have prize blooms! Grow your own spring flowering plants from Hallawell's world-famous seeds. Hallawell's seeds are fresh and purebred. No old seeds are ever mixed with them. See Flower Seed Section, pages 18-19 and 20-22.

Super Quality

Selected PARROT TULIPS

Large showy flowers with curiously laciniated and fringed petals. They are strikingly different and very interesting in the garden or as a cut flower. The colors are in rich and varied shades. Culture is the same as for other tulips.

BLUE PARROT—Bright violet and mauve, inside purple, shaded steel blue. Flowers are very large with good stem. A favorite in all gardens.

5 for \$1.00, 12 for \$2.00, 100 for \$12.00

FANTASY—A gorgeous rose-pink parrot of unusual and stunning form. The laciniated petals have decided green markings outside.

7 for \$1.00, 12 for \$1.50, 100 for \$10.00

RED CHAMPION PARROT—Fiery-red blooms with a stunning rosy-red glow. One of the finest of the Parrot tulips for garden show or for cutting.

4 for \$1.00, 12 for \$2.50, 100 for \$15.00

COLLECTION—THREE PARROT TULIPS

Blue Parrot, Fantasy—rose-pink, Red Champion

1F—12 bulbs, 4 of each (value \$ 2.37) for \$ 2.10

2F—24 bulbs, 8 of each (value 4.72) for 3.90

3F—45 bulbs, 15 of each (value 7.50) for 6.75

4F—96 bulbs, 32 of each (value 11.85) for 11.00

BULB BED COVERING

Sow these seeds on top of the bulb beds for additional color display. One pkt. will sow approximately 5 sq. ft., a large pkt. 25 sq. ft., 1 oz. 75 sq. ft.

NEMOPHILA, Baby Blue Eyes—Pkt. 15c, lge. pkt. 50c, oz. \$1.00.

VIRGINIAN STOCKS—Pkt. 15c, lge. pkt. 50c, oz. \$1.00.

FORGET-ME-NOT—Alpestris blue, Pkt. 25c, ¼ oz. \$1.00.

FORGET-ME-NOT—Rose-pink, Pkt. 25c, ¼ oz. \$1.25.

LINARIA, Northern Lights—Gay color mixture. Pkt. 25c, ½ oz. 60c.

BULB BED COVER COLLECTION

1 pkt. each of above, value \$1.05, for 85c

Super Quality

TULIP COLLECTIONS

COLLECTION—FOUR GIANT TULIPS

Advance—scarlet, Dillenburg—orange,

Eclipse—crimson-maroon, Inglescombe—yellow.

1B—12 bulbs, 3 of each (value \$ 2.05) for \$ 1.85

2B—24 bulbs, 6 of each (value 3.50) for 3.15

3B—48 bulbs, 12 of each (value 7.00) for 5.75

4B—100 bulbs, 25 of each (value 11.25) for 10.00

COLLECTION—4 OLD FAVORITE TULIPS

City of Haarlem—scarlet, Louis XIV—bluish-violet,

Pride of Zwanenburg—salmon, Princess Mary—rose.

1A—12 bulbs, 3 of each (value \$ 2.70) for \$ 2.45

2A—24 bulbs, 6 of each (value 4.50) for 4.15

3A—48 bulbs, 12 of each (value 9.00) for 7.50

4A—100 bulbs, 25 of each (value 13.50) for 12.50

Hallawell's HOLLAND TULIP MIXTURE

A mixture of old and new popular tulips chosen by our Holland growers to give you a grand display of color in your garden and prize blooms for cutting. These bulbs are all extra size for large flowers and sturdy stems.

12 for \$1.25, 100 for \$9.00, 250 for \$21.00

Hallawell's SELECT TULIP MIXTURE

A fine mixture of extra size bulbs in good large flowering varieties, including many of those listed above.

12 for \$1.65, 100 for \$11.50

MIXED BEDDING TULIPS—This is a Holland mixture of smaller bulbs in a very good range of colors. These bulbs are usually called "top size" and the flowers from them will naturally be smaller than those from our regular EXTRA SIZE BULBS.

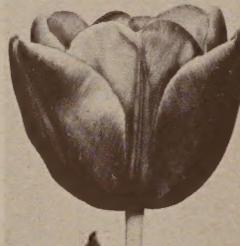
12 for \$1.00

100 for \$7.50,

250 for \$17.50

INGLES COMBE YELLOW □

This year I purchased all my bulbs from Hallawell's and my spring garden is lovely. TULIPS 26 inches long!
Mrs. F. G. M.,
San Mateo



LOUIS XIV



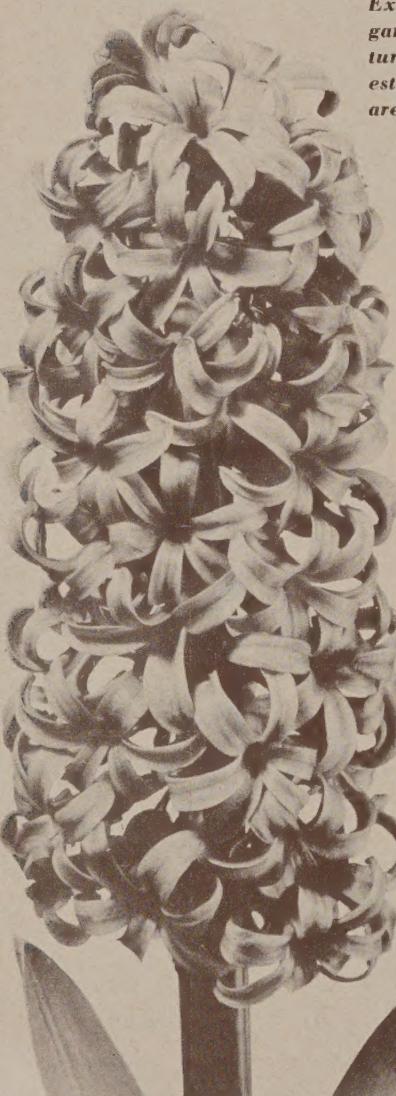
MRS. JOHN T. SCHEEPERS



Hallawell's Fragrant GIANT HYACINTHS

for GARDEN and
INDOOR BLOOM

*Extra Size Bulbs for
garden or indoor cul-
ture where the larg-
est spikes of flowers
are desired.*



Hyacinths are unsurpassed for beauty and fragrance in the early spring and they are one of the most popular flowers for growing in pots or hyacinth glasses for indoor bloom. They are superb for show in the garden where they may be grown in beds, borders, or in groups of one color planted here and there among perennials or shrubs. Plant the bulbs 6 to 7 inches deep and about 7 inches apart. Bulbs may be left in the ground.

Pot Culture—Use only the extra size hyacinth bulbs for pot or water culture. For pot plants put 1 bulb in a six-inch pot or several bulbs in a larger pot.

City of Haarlem—Best yellow.

Indigo King—Deep violet purple.

La Victoire—Glistening carmine red.

Pearl Brilliant—Fine pale blue.

L'Innocence—Lovely pure white.

Pink Pearl—Rose pink.

Princess Margaret—Light pink.

Any of the above seven named Giant Hyacinths

Each 45c, 3 for \$1.25, 12 for \$4.00, 100 for \$30.00

MIXED COLORS

Extra Size

A fine mixture of favorite colors blended for an effective display.

3 for \$1.15, 12 for \$4.00,
100 for \$30.00

GARDEN HYACINTHS for Beds and Borders

These are second size bulbs intended for outdoor planting where they will produce beautiful large spikes of flowers.

Duke of Westminster—Deep blue.

Jan Bos—Dark red.

Edelweiss—Pure white.

Lady Derby—Bright rose.

Gertrude—Rose-pink.

Queen of Blues—Light blue.

Yellow Hammer—Yellow.

Any of above 7 named varieties

40c each, 3 for \$1.00, 12 for \$3.50, 100 for \$25.00

Superior Quality GARDEN HYACINTHS—Mixed

12 for \$3.00, 100 for \$21.00



HYACINTH GLASS CULTURE



Fill the glass with water to almost the base of the bulb. Water evaporation will moisten the tiny root points and set them in action. Keep the glass in a cool, dark place, on the cold floor, covered with a box to keep them dark. Add water occasionally to keep glass filled. Do not bring them to light and warmth until the flower buds are 3 inches above the bulb, or you will be disappointed.

HYACINTH GLASSES

Clear Glass

Packed, Postpaid

90c each

Sensational New

Dutch Iris

The world's newest and finest Dutch iris; larger flowers, longer stems, exciting new color combinations. These irises far surpass the old varieties in every way. Bulbs increase and bloom year after year.

Blue Pearl—Deep violet-blue with falls slightly bronzed and a bright orange blotch.

Bronze Beauty—Deep blue standards, olive-green falls enlivened with bright orange blotch.

King Mauve—The nearest approach to orchid color in Dutch iris, a lovely flower.

Harmony—Soft lilac standards, deep yellow falls with brilliant orange blotch.

3 of one variety.....\$.55

25 of one variety.....3.25

Le Mogol—Standards are warm honey-toned brown, falls orange bronze with light blotch.

Princess Beatrix—Standards and falls deep golden-yellow to orange, a grand iris.

Princess Irene—Glistening white standards, golden-yellow falls. Fine cut flower.

White Pearl—All white, broad standards, large rounded falls with yellow blotch.

12 of one variety.....\$ 1.75

100 of one variety.....12.50

Superior Quality NEW DUTCH IRIS COLLECTIONS

1K—15 bulbs, 3 of each (value \$ 2.70) for \$2.45

2K—30 bulbs, 6 of each (value 5.10) for 4.60

3K—60 bulbs, 12 of each (value 8.75) for 8.00

4K—100 bulbs, 20 of each (value 12.50) for 11.50

NEW DUTCH IRIS MIXTURE

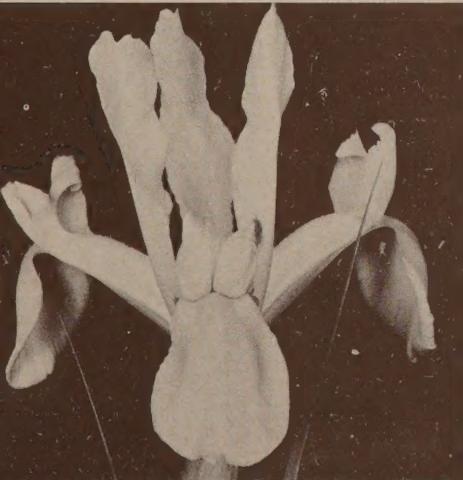
A fine color selection of new hybrids
12 for \$1.70, 100 for \$11.50

WEDGWOOD IRIS

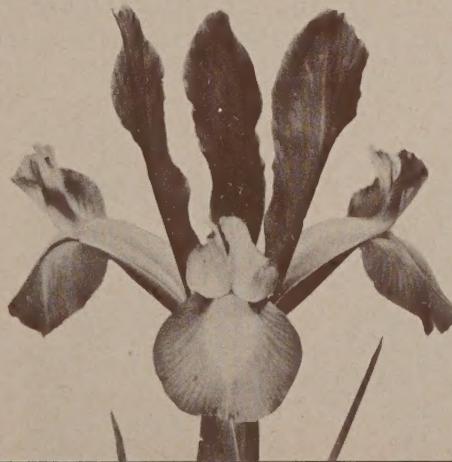
The first Dutch iris to bloom in the spring.
Lovely long stemmed blue flowers.

12 for \$1.00, 100 for \$7.00, 250 for \$16.50

DUTCH IRIS PRINCESS BEATRIX

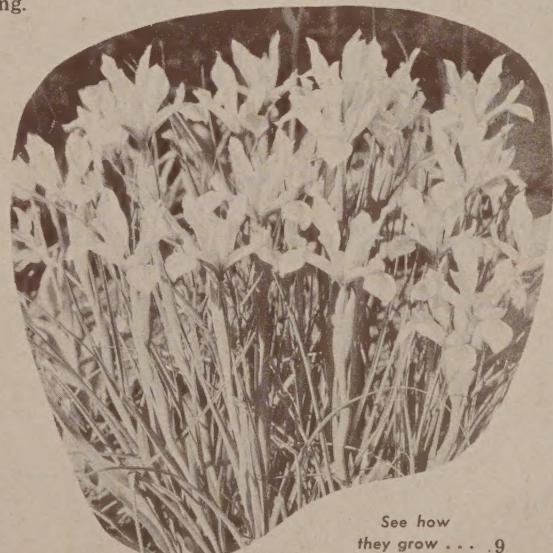


DUTCH IRIS BRONZE BEAUTY



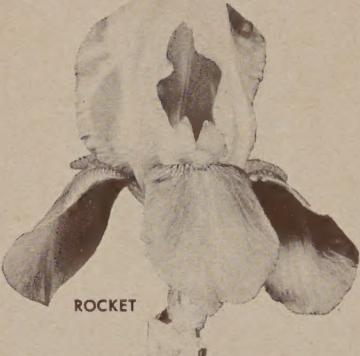
BLUE PEARL

Plant Dutch Iris
in clumps for better effect!



See how
they grow... 9

Hallawell's BEARDED IRIS



ROCKET



ELMOHR



DREAM CASTLE

Fifteen outstanding and reasonably priced Iris, all of them top varieties in the 100 National favorites of 1954. A splendid collection of harmonious color combinations for your garden. Order early!

BLUE RHYTHM — Silvery cornflower-blue. Large flowers, perfect placement on well branched vigorous plants. 40 inches high.
Each \$1.00, 3 for \$2.75

BLUE SHIMMER — Sparkling ivory-white with shimmering blue stipple. Distinctive in every way and very fragrant. 3 feet.
Each \$1.00, 3 for \$2.75

DREAMCASTLE — Lovely pure orchid-pink with contrasting near white beard. Standards are domed, with very wide and full rounded falls.
Each \$2.00, 3 for \$5.00

ELMOHR — Rich reddish violet, huge flowers with slight ruffle and perfect form.
Each \$1.00, 3 for \$2.75

GREAT LAKES — Clear light blue with great flaring falls. A record prize winner and rated high in the list of 1952 favorites.
Each 75c, 3 for \$2.00

LADY MOHR — Standards are oyster-shell white, falls pale chartreuse with prominent veining and dark patch around beard. Unusual and very beautiful.
Each \$1.00, 3 for \$2.75

Outstanding Varieties . . .

MULBERRY ROSE — An iris of sparkling brilliance, unlike any other. An unusual shade in the deep pink class.
Each \$1.25, 3 for \$3.25

OLA KALA — Rich deep yellow, almost orange, large flaring flowers slightly ruffled, well branched plants to 38 inches. Top rating in the 1952 National.
Each 95c, 3 for \$2.70

PINK CAMEO — Exquisite cameo-pink, with striking tangerine beard. Excellent branching plants. 3 feet high.
Each \$1.50, 3 for \$4.20

RANGER — Brilliant near crimson-red with harmonizing bronze beard. Blooms abundantly and late. 3 feet.
Each \$1.75, 3 for \$4.75

ROCKET — Conceded the finest orange iris. Brilliant and beautiful.
Each \$1.50, 3 for \$3.95

SNOW FLURRY — Snow-white, ruffled flowers with faint blush of lilac-blue in bud. 3 feet. A top Symposium Iris.
Each \$1.00, 3 for \$2.70

SOLID MAHOGANY — Luminous mahogany-red, a stunning iris and best in its color class. Large flowers and perfect form. 3 feet.
Each \$1.00, 3 for \$2.75

TIFFANJA — Standards creamy buff with lighter falls flecked and sprinkled light golden brown. Plicata of softest colors and nicely formed flowers. 3 feet.
Each 75c, 3 for \$2.00

TIFFANY — Deep rose-pink stitching on a yellow background. A gay and pleasing pattern. Large flowers on 34-inch stems.
Each 75c, 3 for \$1.95

Superior Quality BEARDED IRIS COLLECTION

1 Each of All 15 Varieties Listed Above, Each Variety Labeled. A wonderful \$17.20 value for only \$14.00 Postpaid.
Order Early!

10

SNOW FLURRY

RANGER

LADY MOHR

BLUE SHIMMER

OLA KALA



Hallawell's

GLADIOLUS

Hallawell's Extra Size Gladiolus are well known for their fine quality. They make a most attractive display in the garden and the tall beautiful spikes of perfect flowers will be prize winners at any show.

GLADIOLUS PRICES

1 bulb	15c
2 bulbs of 1 variety	.25
12 bulbs of 1 variety	1.25
25 bulbs of 1 variety	2.50
50 bulbs of 1 variety	4.75
100 bulbs of 1 variety	9.00

Hallawell Gladiolus bulbs are large size No. 1's to produce large flowers on tall spikes.
They will give you gratifying results.

Abnaki—Excellent deep orange.

Abu Hassan—Velvety violet blue.

Bagdad—Popular smoky old-rose.

Black Opal—Large deep red flowers.

Blue Beauty—Light blue, edged violet.

Chamouny—Silvery-rose edged lighter.

Commander Koehl—Rich deep scarlet.

Elizabeth the Queen—Ruffled lavender.

Gold Dust—Fine deep yellow.

Greenlight—White shaded emerald green.

Harry Hopkins—Lovely deep wine red.

Margaret Beaton—White, scarlet throat.

Miss Wisconsin—Large lavender-rose.

Pactolus—Apricot cream, orange blotch.

Picardy—Popular apricot-salmon.

Polar Ice—Large pure white.

Purple Supreme—Purple, edged lighter.

Spic and Span—Fine ruffled pink.

Spotlight—Largest yellow, red throat.

Sunspot—Apricot rose—rose red center.

Tivoli—Soft rose-pink, lighter throat.

White Goddess—Fine ruffled white.

Yellow Perfection—Excellent light yellow.

Super Quality GLADIOLUS MIXTURES

SELECT GLADIOLUS MIXTURE

Medium Size Bulbs

A select mixture of only the choicest large flowered varieties in a wide range of colors. These large bulbs will produce the tallest spikes with the greatest number of blooms on each. Intended for a brilliant garden display and for prize blooms for cutting.

12 for \$1.25, 25 for \$2.50

50 for \$4.75, 100 for \$9.00

Rainbow Mixture Gladiolus (Medium size bulbs)

Includes many choice gladiolus of all colors. The bulbs are medium size and if planted close together will make a colorful show in mass plantings.

Medium Size Bulbs—12 for 75c,
50 for \$3.00, 100 for \$5.50

GLADIOLUS CULTURE—Our large No. 1 gladiolus will produce sturdy exhibition spikes 3 to 5 feet tall with many large perfect flowers. Plant 4 inches deep, 6 inches apart, in full sun if possible. Dig in fertilizer at time of planting and give a surface application when 1 foot high. Spray with Pest-B-Gon to prevent thrips and earwigs. When foliage is yellowed, dig and store the bulbs in a dry place, dust them with Gladiolus Dust to prevent insect infestation during storage.

Baby Glads

In California we plant these during the fall months for early spring bloom; in more severe climates the bulbs may be kept in a cool place until spring as other gladiolus. They bloom early and make good cut flowers. The bulbs multiply. Plant 3 inches deep, 4 inches apart.

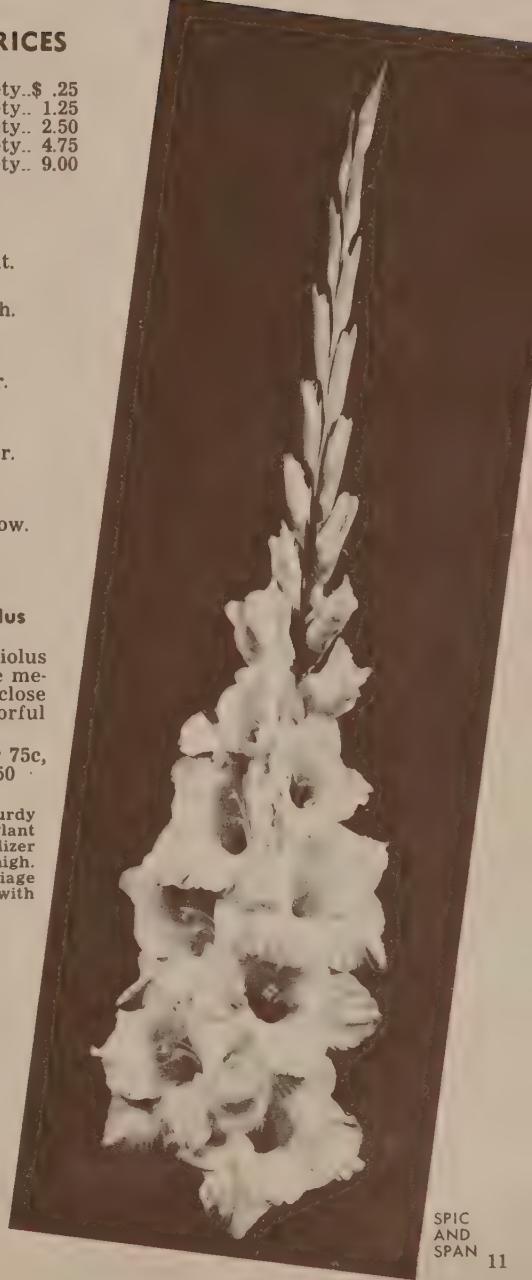
Amanda May—Large deep salmon.

Peach Blossom—Blush pink blotched rose and cream.

Spit Fire—Brilliant scarlet.

The Bride—Large pure white.

6 for \$1.00, 12 for \$1.50, 100 for \$11.00



SPIC
AND
SPAN

Hallawell's GARDEN LILIES

Hallawell lily bulbs are intended for fall planting. They are strong healthy bulbs which become quickly established in your garden and abundant spring bloom may be enjoyed. Plant before the ground freezes. Early orders will be shipped for October, November and December in advance and plant as soon as you receive them. You'll be delighted with the results.

CANDIDUM (Madonna Lily)

These bulbs are the famous Pacific Coast Cascade strain, a new race of Madonna lily with tall erect stems, large flowers of perfect form and unusual texture. Bulbs are ready September 1st, so order early and plant soon as possible. Plant shallow, top of the bulb about one inch below the surface. Height 3 to 4 feet.

Each 70c, 3 for \$1.95, 12 for \$6.00

CROFT EASTER LILY

Large waxy white Easter Lily type blooms with a delightful fragrance. Plants are bushy, strong growing and prolific bloomers. Equally good for pot growing or the garden as desired. Also highly prized as a cut flower because of its excellent keeping qualities. Height 18 to 24 inches.

Each 70c, 3 for \$1.95, 12 for \$6.00

REGALE

Easy to grow and will stand the hot summer sun, growing 3 to 4 feet high in just ordinary garden soil. The large trumpet flowers are white inside with dark shadings outside. Our bulbs will produce a good crop of flowers the first year. Two sizes of bulbs:

Medium 45c each, 3 for \$1.20, 12 for \$3.75, 100 for \$27.50

Jumbo 65c each, 3 for 1.75, 12 for 5.50, 100 for 37.50

FIESTA HYBRID LILIES

FIESTA HYBRID LILIES—New Hybrids in a riot of gay colors with neatly reflexed flowers nicely placed on thin wiry stems. Most of the flowers are attractive turk's-cap shape and the colors range from yellow through orange, to rich dark red. Plant 5 to 6 in. deep in full sun. Height 3 to 4 ft.

Each 70c, 3 for \$1.95, 12 for \$6.00

AURATUM (Gold Band Lily)

One of the grandest of the hardy lilies. The fragrant waxy white, bowl shaped blooms have a gold band and often crimson spots. They need half shade to full sun, and a rich well drained soil. Plant them 5 to 7 inches deep. Height 3 to 4 feet.

Large bulbs:

\$1.50 each, 3 for \$4.35,
12 for \$16.00

FIESTA HYBRIDS



MID-CENTURY

Tiger Candlestick type with a color range from pale yellow to deepest maroon-red. Some resemble tiger-lily, others have lovely orange tints. A few may be vividly colored up. Height (approx. 3 ft.) and flowering time showing for a long blooming season. In porous soil and preferably full sun.

70c each, 3 for \$1.50

SPECIOSUM RUBRUM

Lovely reflexed deep colored blood-red flowers or pot culture in a cool, well-drained soil and likes light shade during day. They usually bloom during late summer. Plant the bulbs 6 in. deep. Height 3 to 4 ft.

Each \$1.25, 3 for \$3.75



LAWN

Hallawell's Lawn Grass Seeds are well known for their quality. These varieties are the result of 42 years' experience in lawn seed production. They may be seen in actual growth at our Blue Grass Farm.

PARK LAWN

Intended for sowing where the lawn will get the hardest usage. It wears well. Sow 1 lb. to 10x10 or 100 sq. ft.

Lb. 95c, 5 lbs. \$4.40, 10 lbs. \$8.00

LAWN CARPET

This is our prize blend of finest leaved grasses for the most attractive lawn. It is dark velvety green. Sow 1 lb. to 15x20 or 300 sq. ft.

Lb. \$2.50, 3 lbs. \$7.35, 5 lbs. \$12.00

LIES

with live roots to help them
expected. In cold climates
planting. Prepare the soil
bits.

MUR HYBRIDS

a color range from pastel straw-
ed. Some are spotted like the
ly outward facing flowers and
d upright lilies. They vary in
owering time, make a brilliant
season. Plant 4 to 6 inches deep
y full sun. Height 2 to 3 feet.
\$1.95, 12 for \$6.00

ARUM (Red Champion)

blooms. A grand lily for cut
ool greenhouse. Thrives in well
ade during the hot part of the
ing late August and September.
Height 4 feet.

\$3.45, 12 for \$12.00



AWN SEED

for their excellent quality. Our various mix-
in blending grasss for western lawns and they
ass Nursery in San Francisco.

EVERGREEN LAWN

This is our best dual-purpose lawn mix-
ture, it is attractive and it wears well. Will
stand the extremes of winter freezing or
hot summer. Sow 1 lb. to 10x20 or 200 sq. ft.

Lb. \$2.25, 3 lbs. \$6.70, 5 lbs. \$11.00

MERION BLUE GRASS

Lb. \$6.00, 5 lbs. \$28.75

See General Catalog for complete listing of
Lawn Seeds.



LYCORIS

LYCORIS

RADIATA (*Spider Lily*)—
Beautiful rosy-red flowers
with long slender spider-
like stamens and a spark-
ling gold dust sheen.
Plant the bulbs shallow in
full sun and where they
will be dry in summer.
They flower in early fall.
3 for \$1.00, 12 for \$3.50,
100 for \$25.00

Hallawell's CALLA LILIES

PINK CALLA (*Rehmannia*)—This is a rare and interesting
flower because of its unusual color. It does not grow as
tall or as large as the white calla. It may be grown in
pots, greenhouse or garden.

Each 70c, 3 for \$1.95, 12 for \$6.50

WHITE CALLA—This popular garden flower thrives in
partial shade and plenty of moisture. It is also an easily
grown house plant.

Each 45c, 12 for \$4.00, 100 for \$27.50

YELLOW CALLA—You may grow these in pots or in the
garden. The deep golden yellow flowers are very beau-
tiful and the green spotted foliage makes a handsome pot
plant.

Medium sized bulbs:

Each 45c, 3 for \$1.00, 12 for \$3.50, 100 for \$25.00

Large bulbs:

Each 65c, 3 for \$1.75, 12 for \$6.00, 100 for \$40.00

BLACK CALLA (*Arum Pictum*)—Grows best in partial
shade and rich soil. In cold climates they should be
mulched in late fall.

Each 75c, 12 for \$7.50, 25 for \$13.75

Superior Quality COLLECTION—5 LILIES

AURATUM, BELLINGHAM, MID-CENTURY, REGALE, and SUNSET

1L—5 bulbs, 1 of each (value \$ 4.05) for.....	\$ 3.70
3L—15 bulbs, 3 of each (value 11.20) for.....	10.00
6L—30 bulbs, 6 of each (value 18.85) for.....	17.00
12L—60 bulbs, 12 of each (value 37.75) for.....	30.00

SUNSET LILY (*Pardalinum*)

This spectacular lily is brill-
iant orange red with yellow
tint at the base, and amber
brown dots on the petals. It
is easy to grow and prefers
light shade with cool moist
soil. Plant 4 to 5 inches deep.
Height 4 feet.

Each 70c, 3 for \$1.95,
12 for \$6.00

Decorative POTS and PLANTERS

When you need pots or planters,
come to Hallawell's first. You'll
find all sizes in all the popular
colors, ceramic, metal, redwood.

MID-CENTURY HYBRIDS



CANDIDUM (Madonna Lily)



CROFT LILY



YELLOW CALLA LILY



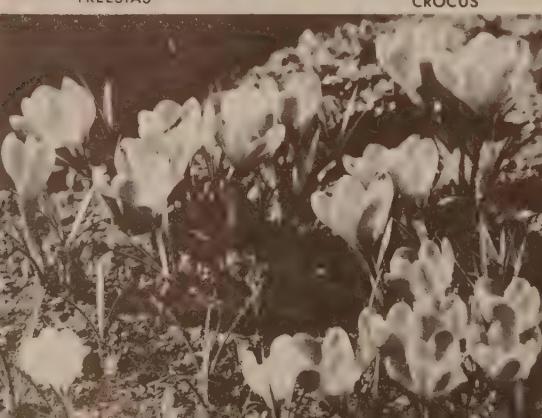
Hallawell's BULBS AND PLANTS



BLEEDING HEART



FREESIAS



CROCUS

14

ALSTROEMERIA (Chilean Lily)

Clusters of lily-like flowers on stems to 20 inches and highly prized for cutting. Colors are varied and include combinations of cream, through pinks, salmon and orange. These roots planted in fall will bloom next spring. Partial shade.

3 for \$1.00, 12 for \$3.50, 100 for \$22.50

AMARYLLIS

Easy to grow and one of the most beautiful flowers for pot or garden. For a house plant put one bulb in a 5 or 6-inch pot, leaving the neck and upper surface of the bulb exposed. Where winter climate is mild, plant them in the garden. Our Amaryllis are California grown and the world's best. Each bulb will produce a cluster of large beautiful flowers atop a tall, sturdy stem. The colors are varied and fascinating.

HYBRIDS MIXED—All the best colors.

Each \$1.00, 3 for \$2.85, 12 for \$11.00

Red—Each \$1.25, 3 for \$3.45, 12 for \$13.50

AMARYLLIS BELLADONNA (Resurrection Lily)—Lily-like pink flowers in large clusters atop sturdy 15 in. stems. A great favorite in California where it thrives in a rich sandy loam and full sun.

Each 75c, 3 for \$2.00, 12 for \$7.50

BLEEDING HEART

SPECTABILIS—An old-fashioned favorite. Its long racemes of graceful, heart-shaped pink flowers are very attractive. Does well in any part of the hardy borders, and especially valuable for shady places.

Large clumps: Each \$1.25, 3 for \$3.50, 12 for \$12.50

BEGONIAS
See General Catalog

GLOXINIAS

A black and white photograph of a cluster of gloria lilies, featuring large, funnel-shaped flowers with prominent stamens.



SNOWDROPS (Galanthus)

ANEMONE

Lovely spring garden flowers in attractive shades of blue, pink, scarlet, etc., and with stems to 1 foot. Where winters are mild, plant in fall, but wait until spring where the ground freezes. Plant 3 inches deep and 6 inches apart.

BLUE POPPY—Large, single blue flowers.

HIS EXCELLENCY—Single, bright scarlet.

ROSEA—New lilac-rose, single.

THE BRIDE—Single white, yellow stamens.

ST. BRIGID MIXED—Semi-double flowers in a fine assortment of colors.

DE CAEN SINGLE MIXED—Includes all the best colors.

Each of above: 3 for 45c, 12 for \$1.50, 100 for \$10.00

Superior Quality ANEMONE COLLECTION

Blue Poppy, His Excellency, Rosea, The Bride

1H—12 bulbs, 3 of each (value \$ 1.80) for \$ 1.65

2H—24 bulbs, 6 of each (value 3.60) for 3.25

3H—48 bulbs, 12 of each (value 6.00) for 5.50

4H—100 bulbs, 25 of each (value 10.00) for 9.50

GIANT SPRING CROCUS

One of the easiest to grow spring flowering bulbs that will bloom beautifully most any place; in the border, in the lawn, among shrubs, under trees, in sun or shade, even in pots. They provide a delightful early spring display and our extra size bulbs have a long blooming season. Plant them 3 or 4 inches apart and 3 inches deep.

GIANT PALLAS—White striped lilac.

GIANT PURPUREA—Deep purple.

QUEEN OF THE BLUES—Light lilac blue.

WHITE LADY—Pure white.

GIANT MIXED—A mixture of many colors.

Each of above: 12 for \$1.00, 100 for \$7.50

GIANT GOLDEN YELLOW—12 for \$1.50, 100 for \$10.00.

Superior Quality COLLECTION of 5 Named Crocuses Listed Here

30 bulbs, 6 of each (value \$ 3.15) for \$ 2.95

60 bulbs, 12 of each (value 6.25) for 5.75

125 bulbs, 25 of each (value 11.25) for 10.60

250 bulbs, 50 of each (value 22.50) for 21.00

for House and Garden...

ERYTHRONIUM (Dogtooth Violet)

Mixed colors—beautiful little plants 6 to 7 inches high with small lily-like flowers in shades of cream, pink, lavender, rose, and white. They are hardy in the coldest regions and do best in a cool shaded situation.

Plant 3 inches apart and 2 inches deep.

6 for \$1.00, 12 for \$1.50, 100 for \$10.00

Fragrant CALIFORNIA FREESIAS

California freesias are noted for their exquisite fragrance. In a mild climate they may be grown in the garden but they may also be grown in pots. About a dozen bulbs in a 7-inch pot and grown cool, will make a fine showing. Our freesia bulbs are California grown and they are large bulbs to produce giant fragrant flowers on long stems.

COLORED HYBRID FREESIAS

In separate colors for pot culture or for group plantings of one color in the garden. This is an excellent strain.

BLUE	BRIGHT RED	PINK	YELLOW
12 one color....\$1.00		25 one color....\$1.95	
50 one color.... 3.80		100 one color.... 7.50	

COLORED FREESIAS MIXED

A fine mixture of all colored hybrid freesias. No white ones included.

12 for \$1.00, 25 for \$1.95, 100 for \$7.50

FREESIA COLLECTIONS

BLUE	RED	PINK	YELLOW	WHITE
Each color labeled				
30 bulbs, 6 of each (value \$2.50) for \$2.15				
60 bulbs, 12 of each (value 4.75) for 4.15				
100 bulbs, 20 of each (value 7.50) for 6.75				

FRAGRANT WHITE FREESIAS

An outstanding strain of white freesias for garden, greenhouse or pot culture. We suggest the extra size bulbs particularly for pot culture although they will do equally well in the garden.

Extra Size Bulbs

3 for 50c, 12 for \$1.00, 50 for \$3.90, 100 for \$7.50

Medium Size Bulbs: 12 for 65c, 50 for \$2.25, 100 for \$4.50

ANEMONE DE CAEN



ALSTROEMERIA



ST. BRIGID ANEMONE



GLOXINIA

Beautiful pot plants for indoor growing. The large trumpet shaped blooms are in rich colors and the decorative foliage is of soft velvety texture. They make a gorgeous display when in flower and are easy to grow. Our California tubers are the finest strain grown, and they will last for years.

EMP. FREDERICK—Scarlet bordered white.

EMP. WILLIAM—Violet bordered white.

HALLAWELL'S RED—Brilliant red.

MONT BLANC—Best pure white.

PINK—Shades of pink.

WATERLOO—Rich dark purple.

Large Tubers—Any 3 of above \$1.85. 6 tubers, 1 of each, \$3.50

GLOXINIA MIXED COLORS—

3 for \$1.50, 6 for \$2.85, 12 for \$5.50

GRAPE HYACINTH (Muscari)

ARMENIACUM—Six-inch spikes of cobalt blue bells which resemble a bunch of grapes inverted. May be used in the rock garden or for edging the border and they may be established permanently under trees or shrubs. Plant 2 or 3 inches deep, 3 to 4 inches apart.

12 for 75c, 50 for \$2.75, 100 for \$5.00

IXIA

MIXED COLORS—Attractive flowers on tall graceful stems and with grass-like foliage. They are in shades of yellow, white, pink, red. Where space is limited, ixia bulbs may be planted with anemones, ranunculus and daffodils. Plant them 3 or 4 inches deep and about as far apart.

12 for 75c, 25 for \$1.35, 100 for \$5.00

Wish you could see the double hollyhocks from your seeds. They are superb.

Mrs. W. H. R.,
Carmel

15

ERYTHRONIUM



AMARYLLIS

IXIAS

House and Garden...

PERENNIAL PHLOX OUTSTANDING VARIETIES

Perennial phlox is easy to grow and will give abundant bloom throughout the summer months. Set the plants about 1 ft. apart each way in well enriched soil and water by irrigation rather than by overhead sprinkling. They prefer more sun than shade and a moist cool soil which may be obtained by a heavy mulch of peat moss or well rotted manure. Lift and divide every 3 or 4 years.

COLONIAL—Light blue, tall showy heads.

FLASH—Brilliant scarlet. Excellent.

LILLIAN—Cameo-pink, pale blue center.

L. WELLS—Salmon-pink, white eye.

PRIME MINISTER—White with scarlet eye.

REMBRANDT—Pure white, very beautiful.

ROSY BLUE—Large rosy-blue heads.

Salmon Glow—Flame pink, shaded salmon.

SPITFIRE—Salmon-orange, crimson eye.

STARLIGHT—Handsome purplish-violet.

75c each, any 3 for \$1.80, 10 for \$5.00, 25 for \$11.00

SNOWDROP (*Galanthus Elwesii*)

Plant these under shrubs, along the woodland path or in the rock garden where they may be left alone to naturalize. They are among the first to bloom in the spring and are nice for cutting. Plant 2 or 3 inches deep.

12 for \$1.00, 100 for \$7.50

SPARAXIS

Charming little flowers in gay colors in varying shades of lavender, orange, pink, red, and yellow. They grow 6 to 8 inches high, have a long blooming season and add great interest to the border planting. Where winters are mild, plant in the garden, elsewhere, in pots for indoor bloom.

5 for 50c, 12 for \$1.00, 100 for \$7.50

TIGRIDIA

MUSCARI



STAR OF BETHLEHEM (*Ornithogalum*)

Waxy, white, star-shaped flowers with a jet black center. They are in large clusters on 15 to 18 inch stems and keep well when cut.

4 for 65c, 12 for \$1.75, 100 for \$11.00

SCILLA CAMPANULATA

Spanish Blue Bell or Wood Hyacinth

Erect 15 inch flower spikes with lovely bell like blooms. Plant them in a permanent bed where they will not be disturbed and have loads of early spring flowers for cutting. They will grow in sun or shade but do best in partial shade and rich soil. Set the bulbs 3 inches deep and 6 inches apart.

EXCELSIOR—Beautiful porcelain-blue.

L'Innocence—A good pure white.

QUEEN OF PINKS—Large, deep rose-pink.

12 for \$1.00, 100 for \$7.00

Superior Quality SCILLA COLLECTION

6 each of above varieties of Scilla—18 bulbs—\$1.30

MIXED SCILLAS—Blue, pink and white.

12 for 85c, 100 for \$6.00

HALLAWELL'S SEED STARTER

New sub-irrigating seed starter for seeds and cuttings. One filling of water lasts about a week and supplies just the right amount of moisture for good germination. Tray is heavy galvanized steel 21x9 inches, 2½ in. deep, painted green. Use a soil mixture of loam, leaf mold or peat moss and coarse sand. Keep in shade until seeds are sprouted, then move to sun. Do not keep over wet at any time.

Price \$2.35. Packed and postpaid, \$3.10.

SCILLA Planting

SEE PAGE 18

FOR
FLOWER SEEDS

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ORNITHOGALUM



SPARAXIS



PERENNIAL PHLOX

Hallawell's FLOWER SEEDS

For a grand display of bloom next spring start these seeds during fall and winter months. It is a great satisfaction to grow one's own plants and it's easy from Hallawell's fresh dependable seeds. Hallawell's seeds are not only fresh but they are the finest strains, bred for the most desirable qualities, for uniform color, height, size of flower, habit of growth, etc. Hallawell seeds are the best you can buy and with proper culture will give you gratifying results. Start them early, give them sunshine soon after they are sprouted, then transplant to the permanent beds while small and close together for loads of beautiful flowers.



AQUILEGIA



CINERARIA



CALENDULA
DELPHINIUM



AGATHEA
COELESTIS (Blue Daisy)—Light blue, yellow center. Blooms all year in mild climate.
Pkt. 25c; $\frac{1}{8}$ oz. 75c; $\frac{1}{8}$ oz. \$1.35

ALYSSUM (Sweet Alyssum)
Easy to grow ground cover and edging plant. Blooms year around in sub-tropical climate.
ROYAL CARPET—1953 All America Winner. Lively purple flowers begin to appear in a few weeks after planting. Plants spread. 3 in. high.
Pkt. 35c; $\frac{1}{8}$ oz. \$1.25; $\frac{1}{8}$ oz. \$5.00

CARPET OF SNOW—Grows flat on the ground like a carpet; only about 4 inches high but plants spread a foot or more.
Pkt. 25c; $\frac{1}{8}$ oz. 75c; oz. \$2.25

VIOLET QUEEN—Bright violet, stunning and beautiful when sown in ribbon borders or edgings. 5 to 6 inches.
Pkt. 25c; $\frac{1}{8}$ oz. 75c; oz. \$2.50

Perennial Alyssum
SAXATILE COMPACTUM (Basket of Gold)—Glistening golden-yellow flowers in great profusion; spring and fall. 1 foot.
Pkt. 25c; $\frac{1}{8}$ oz. 75c; $\frac{1}{8}$ oz. \$1.25

SAXATILE SILVER QUEEN—Per. 6 in. compact, pale yellow. Excellent.
Pkt. 50c; $\frac{1}{8}$ oz. \$1.00

AQUILEGIA (Columbine)
Compare Hallawell's columbines with the old fashioned sorts; see the difference.
SILVER MOON—The best large flowered pure white.
COPPER QUEEN—Coppery-red.
CHRYSANTHA—Golden yellow.
BLUE HYBRIDS LONG SPURRED—In lovely shades of blue.

ORANGE SCARLET SHADES—Bright, long spurred.
PINK HYBRIDS—Pink shades, long spurred. Each of above: Pkt. 50c; $\frac{1}{8}$ oz. \$1.50

LONGISSIMA HYBRIDS—New assorted colors; long spurs.
Pkt. \$1.00; 1/32 oz. \$1.85

AQUILEGIA, HALLAWELL'S SELECT HYBRIDS—The finest strain in cultivation. Cultural directions on packet.
Pkt. 50c; $\frac{1}{8}$ oz. \$1.50

BARTONIA (Blazing Star)
Annual California Wildflower. Sow in open ground for winter bloom. Golden yellow.
Pkt. 25c; $\frac{1}{8}$ oz. 75c; oz. \$2.75

CALENDULA (Winter Marigold)
Modern California Calendulas in demand for cut flowers. Sow July to Sept. for good fall and winter cut flowers.

NEW BEAUTY CALENDULAS
The newest creation in Calendulas. Longer petals, longer stems and charming colors. Sow seeds in open ground.
APRICOT BEAUTY—Two-toned apricot.
CREAM BEAUTY—Distinctive soft tone.
LEMON BEAUTY—Pure lemon-orange.
PERSIMMON BEAUTY—Brilliant orange.
BEAUTY MIXED—All available colors.
Each: Pkt. 25c; $\frac{1}{8}$ oz. 85c; oz. \$1.50

CALCEOLARIA
GRANDIFLORA—Fine greenhouse plant, pouch like flowers; tigeread and spotted.
Pkt. \$1.00

CAMPANULA
Hardy biennials blooming the second year from seeds sown May to November. About 2½ feet tall.

CUP AND SAUCER—Flowers are cup-shaped with saucer-like calyx of the same color. In separate colors. Blue, lavender, rose, white or mixture.
Pkt. 25c; $\frac{1}{8}$ oz. \$1.25

CARNATIONS
Start in boxes and transplant to the garden as soon as soil is warm. Full sun if possible.

ENFANT DE NICE—Robust plants bearing large full double flowers 2 to 3 inches in diameter. Pale Pink, Red, Rose, Scarlet, Light Salmon, Violet, White, Yellow, striped or Mixed.

Pkt. 50c; $\frac{1}{8}$ oz. \$1.50; $\frac{1}{8}$ oz. \$5.00
FANTASY—Novelty creations, picotees, stripes, and penciled in many lovely colors.

Pkt. 50c; $\frac{1}{8}$ oz. \$1.50; $\frac{1}{8}$ oz. \$2.75

CINERARIAS
In mild winter climates, sow seeds in flats, October to January. Transplant to total shade.

SUPER GIANTS—Flowers 3 to 5 inches across. Huge trusses on plants 15 to 16 inches high. Our prize strain.
In separate colors of Blue Shades, Salmon Shades, and Mixture.
Each: Pkt. \$1.00, any 3 pkts. \$2.50

MULTIFLORA NANA—Dwarf, compact plants for pot culture, assorted colors.
Pkt. 50c; 3 pkts. \$1.25

CLARKIA

Easy to grow and makes a big show of color. Broadcast seeds in open ground. Oct. to May.
SAFON QUEEN—Salmon-pink.
SCARLET BEAUTY—Scarlet.

Each: Pkt. 25c; $\frac{1}{8}$ oz. 75c
ELEGANS DOUBLE MIXED—All colors.
Pkt. 20c; $\frac{1}{8}$ oz. 75c

COLLISSIA BICOLOR

Annual 1 to 2 feet; flowers violet and white. A California wild flower; prefers shade.
Pkt. 25c; $\frac{1}{8}$ oz. 50c; oz. \$1.50

COREOPSIS

Colorful bushy spreading plants flowering the first year from early sown seed. 2 to 3 ft.

HALLAWELL'S DOUBLE SUNBURST—Semi-double, clear bright yellow.
Pkt. 25c; $\frac{1}{8}$ oz. 65c

MAYFIELD GIANT—Brilliant deep golden-yellow flowers on long stems for cutting.
Pkt. 20c; $\frac{1}{8}$ oz. 50c

DELPHINIUM

Hallawell's Pacific Strain

Seeds sown July to November will bloom next spring. Keep cool and dark to start.

BLACK KNIGHT—Deep blue to violet.
BLUE BIRD—Medium blue, white bee.
CAMELIARD—Lovely pure lavender with white bee. Grand spikes of huge flowers.
GALAHAD—Giant glistening white with white bee. Large symmetrical spikes.
GUINEVERE—Light pinkish lavender.
KING ARTHUR—Violet, white bee.
SUMMER SKIES—Large tapering spikes of clear light blue with white bee.
Above: Pkt. \$1.00; any 3 pkts. for \$2.75

PACIFIC "SERIES" MIXTURE—An outstanding assortment of "series" named varieties in a wide range of colors. The finest delphiniums grown.
Pkt. \$1.00; 3 pkts. \$2.50; $\frac{1}{8}$ oz. \$3.50

Delphinium Special

HALLAWELL'S SPECIAL MIXED—The color variations in this mixture extend from pale blue to the deepest shades of blue, to lavender, lilac, pastel and pure white.

Pkt. 50c; $\frac{1}{8}$ oz. \$2.75

for Fall and Winter Planting...

DOUBLE ENGLISH DAISY (*Bellis*)
Plants 6 inches high, bear a profusion of small double flowers from early summer till late fall. Separate colors of crimson, rose, white, quilled red, and mixture.

Each of above: Pkt. 35c; $\frac{1}{8}$ oz. \$1.50

DIANTHUS

Hardy Perennial Pinks

LITTLE JOCK HYBRIDS—Mixture of dwarf rare species.

Pkt. 50c; 3 pkts. \$1.25; $\frac{1}{8}$ oz. \$2.25

PHEASANT'S EYE—Single clove-pink, fringed, many colors.

Pkt. 20c; $\frac{1}{8}$ oz. 75c

PLUMARIUS DOUBLE MIXED (Double Grass Pinks)—Charming color combinations.

Pkt. 25c; $\frac{1}{8}$ oz. \$1.00; $\frac{1}{4}$ oz. \$1.75

DIGITALIS (Foxglove)

Giant Shirley Pastel Shades—New shades of cream yellow, apricot, rose-pink and heliotrope.

Pkt. 25c; $\frac{1}{8}$ oz. \$1.00

GLOXINIAEFLORA—Flowers are spotted and similar in shape to gloxinia.

Pkt. 20c; $\frac{1}{8}$ oz. 60c

ESCHSCHOLTZIA (California Poppy) (California Poppy)

AURANTIACA—The true California poppy which is a rich deep orange color.

Pkt. 15c; oz. \$1.00; $\frac{1}{4}$ lb. \$3.75; lb. \$11.00

BRILLIANT MIXED—A very fine mixture of brilliant colors of California poppies.

Pkt. 25c; oz. \$1.00; $\frac{1}{4}$ lb. \$3.75; lb. \$11.00

NEW HYBRID MIXED—You'll be amazed at the lovely new colors of these poppies.

Pkt. 25c; oz. \$2.75

GILIA

CAPITATA (Thimble Flower)—A hardy California wildflower with fine feathery foliage and one inch lavender blue flowers.

Pkt. 15c; $\frac{1}{8}$ oz. 50c; oz. \$1.75

TRICOLOR (Bird's Eye)—Also a California wildflower, pale lilac single flowers; requires warm sunny situation.

Pkt. 15c; $\frac{1}{8}$ oz. 50c; oz. \$1.75

MICRANTHA (Fairy Stars)—6 to 8 inches high, lovely little star-shaped flowers. Sow in open ground.

Pkt. 15c; $\frac{1}{8}$ oz. 50c; oz. \$1.75

GAILLARDIA

PORTOLA HYBRIDS—Semi-double, red and yellow.

Pkt. 25c; $\frac{1}{8}$ oz. 75c; $\frac{1}{4}$ oz. \$1.25

GODETIA (Satin Flower)

A flashy annual for mass planting. For cut flowers sow the seeds thickly in the row, crowded plants grow taller and make good stems for cutting. There is a cluster of buds at the top; cut when the first flower is open.

SINGLE MIXTURE—Good cut flower colors.

Pkt. 25c; $\frac{1}{8}$ oz. 75c; $\frac{1}{4}$ oz. \$1.00; oz. \$2.75

HEUCHERA (Coral Bells)

SANGUINEA SPITFIRE—Dainty brilliant scarlet flowers on graceful feathered spikes 10 to 15 inches high and well above the foliage which grows 5 to 6 inches.

Pkt. 50c; 1/32 oz. \$2.50

HOLLYHOCKS

A very fine strain. Huge double flowers.

DOUBLE—Bright Red, Canary-yellow, Chamois, Newport Pink, Salmon, Deep Rose, White, and Mixed.

Pkt. 25c; $\frac{1}{8}$ oz. \$1.25

LARKSPUR

Hallowell's Base Branching

These fine larkspurs branch low and are excellent for garden show and for cutting. They are easily grown from seeds and produce long attractive branches of neat double flowers. In the mild winter sections of California, sow during winter months where the plants are to remain and thin to 1 or 2 feet. In cold climates sow just before freezing weather or in early spring. They are slow to sprout so keep them moist.

CARMINE—Deep carmine rose.

DEEP BLUE—Velvety violet blue.

LIGHT BLUE—Clear light blue.

LILAC—Charming cut flower.

PINK—Soft pink shaded salmon.

ROSE PINK—Clear, deep rose pink.

SAFETY PINK—Rose suffused salmon.

WHITE—Clear cut flower white.

Each of above: Pkt. 25c; $\frac{1}{8}$ oz. 90c;

$\frac{1}{2}$ oz. \$1.50

BASE BRANCHING MIXTURE—A distinctive Hallowell formula mixture.

Pkt. 25c; $\frac{1}{8}$ oz. 75c; oz. \$2.50

LINARIA (Baby Snapdragon)

Very gay and effective when planted in mass. In California we sow the seeds on top bulb beds, in borders, around trees, etc. The blooms last several weeks and make a very nice showing. Sow the seeds thick in the open ground.

FAIRY BOUQUET—Compact plants 8 to 10 inches high, mixed colors.

Pkt. 25c; $\frac{1}{8}$ oz. 60c; $\frac{1}{4}$ oz. \$1.00

NORTHERN LIGHTS—Fine new strain.

Pkt. 25c; $\frac{1}{8}$ oz. 60c; $\frac{1}{4}$ oz. \$1.00; $\frac{1}{2}$ oz. \$1.75

LINUM (Flax)

PERENNE—Bright blue perennial 18 inches high.

Pkt. 25c; $\frac{1}{8}$ oz. 75c

RUBRUM (Scarlet Flax)—Brilliant scarlet display in mass planting. Sow seeds in fall. 18 in.

Pkt. 20c; $\frac{1}{8}$ oz. 50c; oz. \$1.50

LOBELIA

CARDINALIS QUEEN VICTORIA—Per. 2 ft. Red foliage, bright scarlet flowers. Sow May to November for spring bloom.

Pkt. 50c; 1/64 oz. \$2.50

LUPINUS (Lupines)

NANUS (California wildflower)—First of the lupines to bloom; 12 to 18 inches high, rich blue flowers with white markings.

Pkt. 15c; oz. 90c; $\frac{1}{4}$ lb. \$2.50; lb. \$7.00

HALLAWELL'S GIANT MIXTURE—Spikes 3 to 4 feet high in assorted colors. Very desirable for large gardens. Sow seeds in ground, do not transplant.

Pkt. 25c; $\frac{1}{8}$ oz. 75c

MIMULUS

QUEEN'S PRIZE—Per. 1 ft. yellow spotted maroon. Thrives in shade.

Pkt. 35c; $\frac{1}{8}$ oz. \$1.00

MYOSOTIS (Forget-me-not)

ALPESTRIS BLUE—Light blue flowers in profusion. Sow on top bulb beds in fall.

Pkt. 25c; 2 pkts. 45c; $\frac{1}{4}$ oz. \$1.00

NEMOPHILA (Baby Blue Eyes)

Hardy annual. California Wildflower. Sow in open ground fall or spring. A fine cover for bulb beds. 6 inches high.

INSIGNIS—Cup-shaped flowers, sky blue with white eye.

Pkt. 15c; large pkt. 50c; oz. \$1.00; $\frac{1}{4}$ lb. \$3.00

Mixed—Pkt. 20c; 2 pkts. 35c; oz. \$1.00; $\frac{1}{4}$ lb. \$3.00



LARKSPUR



FOXGLOVE



HOLLYHOCK



PANSIES

Fresh, vital seeds to produce strong healthy plants for perfect blooms, long stems, and exquisite color combinations. Get acquainted with Hallowell's California grown pansy seeds and see for yourself the superior quality of these seeds. They thrive in loose soil enriched with well rotted manure.

NEW PANSY

Hallowell's PASTEL TINTS

A grand new pansy in soft delicate shades and fascinating color combinations. They are tints of pink, orchid, peach, coral and rose. Others with a blend of salmon and buff and an occasional violet shade. Many of the blooms are ruffled; some have a lovely sheen, all of them are beautiful and entirely different from our famous American Giants.

Pkt. \$1.00; 3 pkts. \$2.75; $\frac{1}{8}$ oz. \$4.00

AMERICAN GIANTS—Introduced by Hallowell's in 1942 and highly acclaimed by visiting horticulturists at our Nursery Gardens. AMERICAN GIANTS have everything desired in pansies, size, substance, stem, as well as great variety of lovely color combinations.

Pkt. \$1.00; 3 pkts. \$2.50; $\frac{1}{8}$ oz. \$4.00

HALLAWELL'S JUMBO—Giant show blooms, neatly blotched in fascinating color combinations, some are margined, others slightly ruffled with all flowers standing well above the foliage on long sturdy stems.

Pkt. 50c; 3 pkts. \$1.25; $\frac{1}{8}$ oz. \$2.25

SWISS GIANTS MIXED

Hallowell's California Swiss Giants include the desirable Swiss face pansies plus many blotched and other interesting forms of our own selection. They are rich in color.

Pkt. 35c; $\frac{1}{8}$ oz. \$1.50; $\frac{1}{8}$ oz. \$2.50

SEPARATE COLOR PANSIES

These are California grown Swiss type pansies that we grow in separate colors for special color plantings in your garden.

ALPENGLOW—Rich velvety red.

ALPINE SNOW—Pure white.

BERNA—Velvety violet blue.

CORONATION GOLD—Pure golden yellow.

RHINEGOLD—Yellow, blotched brown.

ULLSWATER—Ultramarine with dark blue.

Each of above: Pkt. 50c; 3 for \$1.25

PHACELIA (California Blue Bell)

CAMPANULARIA—A hardy California wild-flower bearing clear blue flowers with contrasting white stamens.

Pkt. 20c; $\frac{1}{8}$ oz. 90c

WHITLAVIA—Bell-shaped violet purple flowers hanging in open, airy clusters.

Pkt. 20c; 2 pkts. 35c; $\frac{1}{8}$ oz. 75c; oz. \$1.25



PRIMULA MALACOIDES



CALIFORNIA POPPY

SNAPDRAGON



POPPIES

Iceland Poppies

GOLDEN GATE GIANTS—Flowers up to 3 inches across on long sturdy stems. The color range is from deep scarlet through delicate pink and buff shades to white.

Pkt. 50c; $\frac{1}{8}$ oz. \$1.25

Oriental Poppies

Very large brilliantly colored flowers in early spring. They thrive in a cool, partially shaded location. Sow seeds and transplant.

SCARLET—Vivid shades of red.

Pkt. 25c; $\frac{1}{8}$ oz. 75c

HYBRIDS—An assortment of several colors.

Pkt. 35c; $\frac{1}{8}$ oz. \$1.00

PYRETHRUM (Persian Daisy)

GOLDEN FEATHER—Light yellow foliage.

Pkt. 20c; 2 pkts. 35c; $\frac{1}{8}$ oz. 75c

ROSEUM Single—Pkt. 25c; $\frac{1}{8}$ oz. \$1.50.

ROSEUM Double—Pkt. 35c; $\frac{1}{8}$ oz. \$1.50

PRIMULA

Hardy Primroses

POLYANTHUS GIANT SUPERB MIXED—

Extra choice strain, carefully selected for habit, rich colors and size of bloom.

Pkt. 75c; 3 pkts. \$2.00

AURICULA—Primrose of the Alps. Flowers variously colored. Show type.

Pkt. \$1.00; 3 pkts. \$2.50

Primula Malacoides

In San Francisco and similar climates sow seeds in July-August for winter bloom. They grow about 10 inches high, do well in light or partial shade and bloom continuously for a long season.

AMETHYST—Bright rose lilac.

MRS. ERIKSSON—Glowing rose-red.

NEW BABY—Best lavender pink.

TRUE ROSE (Glory of Riverside)—Rose.

WHITE GIANT—Pure white, strong stems.

Each of above: Pkt. 75c; any 3 pkts. \$2.00

SNAPDRAGONS

Tetraploid Snapdragons

Tetraploid Snapdragons have exceptional vigor and make strong growth under all sorts of soil and climatic conditions. Flower spikes grow 2 to 2½ feet in height and the individual flowers are larger than any other snapdragon.

TETRA ORCHID—Large true tetra type flowers, rich orchid with yellow blotch.

TETRA ROSE—Large brilliant rose flowers forming symmetrical tapering spikes. Splendid cut flowers.

TETRA YELLOW—A new tall base branching clear yellow, graceful, well formed spikes.

Each: Pkt. 50c; 3 pkts. \$1.25; $\frac{1}{8}$ oz. \$6.00

TETRA FINE MIXTURE—Strikingly beautiful color combinations and many color variations in this grand snapdragon.

Pkt. 35c; 3 pkts. \$1.00; $\frac{1}{8}$ oz. \$2.50

Maximum Type Snapdragons

Height 3 to 4 Feet

This is the tallest, largest flowered Snap-dragon. Grown in fertile soil with deep moisture they will grow to a height of 4 feet, producing long beautiful spikes of very large individual florets. They are excellent background plants and should be staked.

ALASKA—Pure white.

CANARY BIRD—Canary yellow.

COPPER QUEEN—Bright bronzy copper.

CRIMSON MONARCH—Rich crimson.

PARADISE ROSE—Rose pink.

YELLOW GIANT—Deep yellow.

Above separate colors: Pkt. 25c; $\frac{1}{8}$ oz. 75c
MAXIMUM SELECT MIXTURE—A selected strain, many new shades.

Pkt. 25c; $\frac{1}{8}$ oz. 75c

WINTER STOCKS

In mild winter climates, Hallowell's Giant Perfection and New Trysomic Stocks will bloom during the winter months. Best flowering results are obtained from late summer or early fall sown seeds.

To start seeds fill a 5-in. pot with light loam; sow entire packet of seeds on top, press them in, sprinkle a light covering of sand, set pot in water $\frac{1}{2}$ deep for 2 hours, drain and set pot in shade; soon as sprouted move to sun. When 2 or 3 inches high knock out of pot, break ball of soil, set plants 6 inches apart each way in well drained soil.

TRYSMIC HI DOUBLE STOCKS

Base Branching. 85% More Double Flowers. Chamois, Deep Rose, Lilac Lavender, Purple, Red, White, Yellow.

Each of above: Pkt. \$1.00; $\frac{1}{8}$ oz. \$3.50

NEW TRYSMIC HI DOUBLE STOCKS MIXED—Pkt. \$1.00; $\frac{1}{8}$ oz. \$3.50.

GIANT PERFECTION STOCKS

An early, free flowering strain of winter blooming stocks for mild climates. Seeds sown in summer and fall bloom during the winter. In separate colors of Crimson, Flesh, Terracotta, Rose, Lavender, Pink, Purple, Rose Red, White, Yellow, Mixed.

Each of above: Pkt. 25c; $\frac{1}{8}$ oz. 85c;

$\frac{1}{4}$ oz. \$1.50; $\frac{1}{2}$ oz. \$2.50

Any 5 pkts. of above Perfection Stocks \$1.00

GIANT PERFECTION MIXED—A good assortment of cut flowers.

Pkt. 25c; $\frac{1}{8}$ oz. 85c; $\frac{1}{4}$ oz. \$1.50; $\frac{1}{2}$ oz. \$2.50

SCATTER GARDEN MIXTURE

A blend of bright showy annuals, dwarf, medium and tall, giving a grand display in large areas where it would be difficult to intensely cultivate a garden.

Large pkt. 45c;

oz. \$1.00; $\frac{1}{4}$ lb. \$3.00; lb. \$8.50

HALLAWELL SEED CO.

519 MARKET STREET

SAN FRANCISCO 5, CALIFORNIA

Name _____

PRINT OR WRITE PLAINLY

R. D. or St. _____

Date _____

Amount _____

Enclosed _____

Post Office _____ Zone _____ State _____

Express Office _____ County _____

IF DIFFERENT THAN P. O.

Quantity _____

PLEASE WRITE ONE ITEM ON EACH LINE

Price _____

Continue Over

Total

Continue Order Here

PLEASE WRITE ONE ITEM ON EACH LINE

Price

Carry Over from Preceding Page

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Total

CALIFORNIA SALES TAX (see below)

GRAND TOTAL

* California customers add 3% scales tax—San Francisco customers add ½ % additional

Hallawell's Giant SWEET PEAS

Long Stems, Large Wavy Flowers

Grown and selected to produce the largest flowers and longest stems. Plant in fall.

Separate Colors, each: Pkt. 25c; oz. \$1.00

CAPRI—Light blue; long stem.

CAVALCADE—Rose, shaded gold.

CHINESE BLUE—Rich deep blue.

CREAM GIGANTIC—Largest cream.

FLAGSHIP—Clear deep blue.

GIGANTIC WHITE—Very large white.

HIGHLANDER—Lavender.

MISS CALIFORNIA—Salmon, cream-pink.

OLYMPIA—Large rich purple.

PINKIE—Rose-pink, very large.

PIRATE'S GOLD—Golden orange.

RED SUPREME—Deep crimson.

SALMON GIGANTIC—Giant salmon-pink.

SMILES—Shrimp pink.

SULTAN—Black velvety maroon.

Hallawell's Giant Mixed

A fine mixture of large flowered, long-stemmed varieties. Includes many colors, each in proper proportion to produce a colorful display in your garden.

Pkt. 25c; oz. \$1.00; ¼ lb. \$2.50

SPECIAL COLLECTION \$1.25
1 packet each of 6 varieties — Our selection.

SUPERB COLLECTION \$2.00
Contains 12 packets in complete color range.
Sufficient for 50-foot row.

Hallawell's

EARLY SPENCER SWEET PEAS

Hallawell's Early Spencer Sweet Peas flower 3 to 4 weeks earlier than any other variety. They are especially desirable for outdoor growing in frost-free sections for winter-blooming. We recommend them also for the Hawaiian Islands. They have all the fine qualities of our Giant Spencers, produce giant flowers and very long sturdy stems. In mild climates plant the seeds in August and September for winter bloom.

Pkt. 25c; oz. \$1.00; ¼ lb. \$3.50

AMETHYST—Royal purple.

BALL ROSE—Rose-pink.

BLUE BONNET—Deep blue.

BRIDESMAID—Silver-pink.

DAPHNE—Soft salmon-pink.

HARMONY—Excellent lavender.

HOPE—Very fine white.

TREASURE ISLAND—Orange.

ORIENTAL—Deep cream.

RED GIANT—Crimson.

SEQUOIA—Golden cerise.

MARS—Deep velvety crimson.

EARLY SPENCER COLLECTION, \$1.25

Consists of one packet each, our selection, six colors of Early Spencer varieties for winter blooming in mild winter climates.

Hallawell's Early Spencer Mixture

Be sure to shade the bed if planted in hot weather, and when they begin to bloom do not over-water. One good deep irrigation each week will be plenty in medium heavy soil. If they are watered too much, the buds will drop from the stems.

Pkt. 25c; oz. \$1.00; ¼ lb. \$3.00; lb. \$9.00

NEW!

MULTIFLORA SWEET PEAS

Stems to 20 inches

A new and exciting race of sweet peas with stems 18 to 20 inches long and 4 or more huge ruffled flowers on a stem.

Deep Rose, Lavender, Orange Cerise, Salmon Pink, White, and Mixed.

Pkt. \$1.00; ½ oz. \$2.00; oz. \$3.50

DWARF SWEET PEAS

CUPID SPENCER—Dwarf, large-flowered growing about one foot high and spread about 2 feet. Excellent for low edgings.

Pkt. 35c; oz. \$2.00; ¼ lb. \$6.50

THALICTRUM (Fairy Bells)

Exquisite bouquet filler. Rosy-purple flowers, featherly fernlike foliage. Easy to grow in partial shade.

Pkt. 50c; ½ oz. \$2.00

VIRGINIAN STOCKS

(French Forget-Me-Nots)

An easy-to-grow ground cover for bulb beds, edgings, etc. Just sow the seeds and let the plants grow wild. Don't fuss with it. We use it extensively in our Nursery Gardens and it always attracts attention.

Pkt. 15c; Large pkt. 50c; oz. \$1.00

VIOLAS

For ground cover on bulb beds, for borders and window boxes violas will give you a mass of color for a long blooming season.

ARKWRIGHT RUBY—A lovely combination of ruby-crimson shaded terra-cotta; slight central markings.

Pkt. 35c; ½ oz. \$1.75; ½ oz. \$3.25; ¼ oz. \$6.00

BLUE PERFECTION—An attractive shade of medium blue with no markings.

Pkt. 25c; ½ oz. \$1.25; ½ oz. \$2.25; ¼ oz. \$4.00

CHANTREYLAND—True apricot color and very attractive flowers—medium size.

Pkt. 35c; ½ oz. \$1.75; ½ oz. \$3.00; ¼ oz. \$5.50

LUTEA—The best pure yellow viola.

Pkt. 25c; ½ oz. \$1.25; ½ oz. \$2.25; ¼ oz. \$4.00

WHITE PERFECTION—Pure white.

Pkt. 25c; ½ oz. \$1.25; ½ oz. \$2.25; ¼ oz. \$4.00

VIOLA MIXTURE—A blend of all the most desirable colors, including self colors and many unusual combinations.

Pkt. 25c; ½ oz. \$1.25; ½ oz. \$2.25; ¼ oz. \$4.00

WILD FLOWERS

A general mixture of annual wild flowers of many colors. In California, sow the seeds in the early part of the rainy season. In the garden or on vacant lots where they can be watered, seeds may be sown until the middle of March. Sow 1 ounce to 250 sq. ft. Five pounds will sow an acre.

Pkt. 15c; oz. \$1.25; ¼ lb. \$4.00; lb. \$11.00

VEGETABLE Seeds

BEETS: Early Wonder, Pkt. 15c, oz. 35c, ¼ lb. \$1.00; Detroit Dark Red, Pkt. 15c, oz. 45c, ¼ lb. \$1.25.

BRASSICA: Green Sprouting, Pkt. 20c, ½ oz. 50c, oz. 90c.

BRUSSELS SPROUTS: Pkt. 25c, ¼ oz. 75c.

CABBAGE: Golden Acre, Pkt. 20c, oz. 90c; Red Acre, Pkt. 20c, oz. 75c; Early Flat Dutch, Pkt. 15c, ¼ oz. 30c, oz. 75c.

CARROTS: Chantenay, Imperator, Nantes Half Long, Ox Heart, Each, Pkt. 15c, oz. 50c, ¼ lb. \$1.50.

CAULIFLOWER: Early Snowball and Late Snowball, Each, Pkt. 30c, ¼ oz. \$1.25, oz. \$3.50.

ENDIVE: Green Curled, Pkt. 15c, oz. 40c.

KALE: Dwarf Curled, Pkt. 15c, oz. 50c.

KOHL RABI: White Vienna, Purple Vienna, Pkt. 15c, ½ oz. 60c, oz. \$1.00.

LETTUCE: Butterhead, Pkt. 15c, oz. 50c; Bibb, Pkt. 15c, oz. 60c; Great Lakes, Pkt. 25c, oz. \$1.00; Imperial Head, Pkt. 15c, oz. 60c; Oak Leaf, Pkt. 15c, oz. 60c; Prizehead Loose Leaf, Pkt. 15c, oz. 40c.

LEEK: Pkt. 15c, ¼ oz. 50c, oz. \$1.50.

ONION: Bunching, Red Wethersfield, Riverside, Sweet Spanish, Torpedo, Each, Pkt. 15c, ¼ oz. 35c, oz. \$1.00.

PARSLEY: Italian Plain, Triple Curled, Each, Pkt. 15c, oz. 40c.

PARSNIP: Pkt. 15c, oz. 40c, ¼ lb. \$1.20.

PEAS: American Wonder, Laxton's Progress, Melting Sugar and Telephone, Each, Pkt. 25c, ½ lb. 50c, lb. 85c.

RADISH: Crimson Giant Icicle, Scarlet Globe, Pkt. 10c, oz. 25c.

SPINACH: Bloomsdale and Prickly Winter, Each, Pkt. 15c, oz. 40c, ¼ lb. 80c.

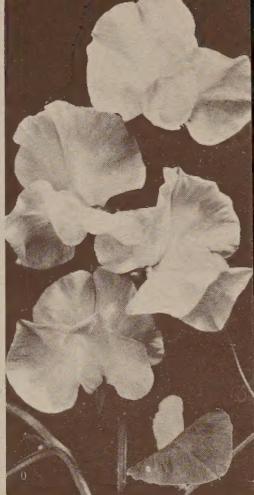
SWISS CHARD: Giant Lucullus and Improved Silver, Each, Pkt. 15c, oz. 25c, ¼ lb. 75c.

TURNIPS: Golden Ball, Purple Top, Globe and Rutabaga, Each, Pkt. 10c, oz. 25c, ¼ lb. 75c.

SEEDTONE—Prevents Seed Decay

Dust on seeds to be planted during cold wet season. It protects seeds from fungus which may destroy them before they sprout. Especially recommended for sweet peas.

30c and \$1.25, postpaid



SWEET PEAS



GRAND PERFECTION STOCK
VIRGINIAN STOCKS



Hallawell's

Begonia-Flowered RANUNCULUS



I had the most gorgeous
blooms from your RANUNCULUS this spring.

Mrs. H. M., Nevada

The Finest strain of RANUNCULUS in existence

Large wavy petaled flowers with perfect form, developed in the most desirable shades of red through yellow, orange, and pink to white.

The branching plants grow 18 to 24 inches high producing a succession of fine long stemmed flowers for colorful garden display and for cutting.

In mild climates plant during fall and winter months; cold climates in the spring. Set Jumbo bulbs one foot apart each way and 2 inches deep, claws pointed downward. Set medium bulbs 6 to 8 inches apart.

In heavy wet soil protect the bulbs with coarse sand. To prevent bird damage, start bulbs in flats of loose soil and transplant when they have tops.

HYBRID MIXTURE—Jumbo bulbs for exhibition flowers.
12 for \$1.50, 50 for \$6.00, 100 for \$11.00

HYBRID MIXTURE—Medium size bulbs.
12 for 65c, 50 for \$2.25, 100 for \$4.00

SEPARATE COLORS—Large size bulbs for exquisite flowers in separate shades of Gold, Orange, Pink, Red, White.

3 of one color 60c, 12 of one color \$1.75, 25 of one color \$3.35,
50 of one color \$6.50, 100 of one color \$12.50

Superior Quality RANUNCULUS COLLECTION

Separate Colors of gold, orange, pink, red, white	
15 bulbs, 3 of each (value \$ 3.00) for.....	\$ 2.75
30 bulbs, 6 of each (value 4.75) for.....	4.25
60 bulbs, 12 of each (value 8.75) for.....	7.50
100 bulbs, 20 of each (value 12.50) for.....	11.75

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